

FILE

fashion calendar

APRIL 7

1980

a weekly publication • 40th year

JANUARY

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1981

JANUARY							FEBRUARY							MARCH							APRIL						
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MAY							JUNE							JULY							AUGUST						
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SEPTEMBER							OCTOBER							NOVEMBER							DECEMBER						
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FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of every event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY ISSUE, therefore, will yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Publisher.

WEEK BEGINNING MONDAY, APRIL 7, 1980

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday March 31	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 564-8388.	BEVERINI (BOF)	498 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Beginning Tuesday April 1	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 869-9322.	ST. MICHEL	1407 BROADWAY SHOWROOM - 17TH FLOOR
Wednesday April 2	OPENING PARTY: NEW SPORTSWEAR FLOOR 6:30 P.M.- Personal appearances: Bill Blass, Perry Ellis, Diane Von Furstenberg, Donna Karan, 8:30 P.M. Kasper, Calvin Klein, others. By invitation. Press: Helen O'Hagan, 753-4000.	SAKS FIFTH AVENUE	2ND FLOOR
April 4	GOOD FRIDAY		
Sunday April 6	EASTER LUNCHEON AT NORMAN'S OF NEW YORK 12:00 Noon "Babes in Bunnyland"--"S-OOO" Big Boutique, children's Easter promenade of fashion, 2:00 P.M. Press: Audrey Wertheim, 838-7474. Reservations: 755-4000.	BENEFIT: MYASTHENIA GRAVIS FOUNDATION "Babes in Bunnyland"--"S-OOO" Big Boutique, children's Easter promenade of fashion, 2:00 P.M. Press: Audrey Wertheim, 838-7474. Reservations: 755-4000.	HALLORAN HOUSE 525 LEXINGTON AVE (49 ST) "Babes in Bunnyland"--"S-OOO" Big Boutique, children's Easter promenade of fashion, 2:00 P.M. Press: Audrey Wertheim, 838-7474. Reservations: 755-4000.
Sunday April 6	ANNUAL EASTER FASHION PROMENADE 12:30 P.M. Fashions by Albert Capraro, Charlotte Ford for Don Sophisticates. Kasper for Joan Leslie, Vera Maxwell, Dominic Rompollo, Rona, Don Sayres, Maison Mendessolle Luncheon 2:30 P.M. Boutique. Menswear: Adolfo for Leon of Paris. Millinery: Frank Olive. Givenchy perfume. Hat contest/prizes. Produced by: Mary Alice Rice. \$29.75 (\$14.50 children under 8). Reservations: PL 9-3000.	VARIOUS DESIGNERS	HOTEL PLAZA TERRACE ROOM "Babes in Bunnyland"--"S-OOO" Big Boutique, children's Easter promenade of fashion, 2:00 P.M. Press: Audrey Wertheim, 838-7474. Reservations: 755-4000.
Sunday April 6	BENEFIT LUNCHEON AND HANAE MORI FASHION SHOW 12:30 P.M. Reservations: \$45.00 each.	BENEFIT: U.S. AMATEUR TENNIS FOUNDATION Contact: 535-4060.	HOTEL PIERRE COTILLION & BALLROOM
Monday April 7	DINNER & EXHIBITION: BLACK FASHION MUSEUM 6:30 P.M. Dinner at 7:30 P.M. (Black tie). Cost: \$35.00. Contact: Lois Alexander, 666-1320.	HARLEM INSTITUTE OF FASHION 6:30 P.M. Dinner at 7:30 P.M. (Black tie). Cost: \$35.00. Contact: Lois Alexander, 666-1320.	136 WEST 125TH STREET NYS HARLEM OFFICE BLDG. Lois Alexander, 666-1320.
Beginning Monday April 7	OPENING OF FALL COLLECTION Continuous by appointment. Contact: Jim Nolan, 869-3601.	LEONARD OF PARIS	550 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Beginning Monday April 7	OPENING OF FALL COLLECTION Continuous by appointment. Contact: Nancy di Costanzo, 564-8388.	VERCELLI	498 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Beginning Tuesday April 8	OPENING OF FALL COLLECTION Continuous by appointment. Contact: John Deely, 221-4333.	CASTLEBERRY KNITS LTD.	530 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Tuesday April 8	SHOWING OF FALL JEANSWEAR COLLECTION 6-10:30 PM By invitation. Thereafter 498 7th. Buyers: 695-1420. Press: Jody Donohue, 688-8653.	GLORIA VANDERBILT FOR MURJANI INTERNATIONAL	BONDS 45TH STREET & BROADWAY

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday April 8 6:30-8:30	BENEFIT PREVIEW, "FOCUS AMERICA: NANTUCKET" For Nantucket Life Saving Museum. By invitation. Contact: Peggy Kaufman, 391-3632.	LORD & TAYLOR	5TH & 8TH FLOORS
Beginning Tuesday April 8	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 695-2480.	ANDREA	260 WEST 35TH STREET SHOWROOM - 301
Beginning Tuesday April 8	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 354-4700.	BONNIE CASHIN/ WEATHERWEAR	512 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Beginning Tuesday April 8	OPENING OF FALL COLLECTION Continuous by appointment.	KAREN HARMAN FOR GEORGE MASKET Contact: 947-7110.	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Wednesday April 9 6:00 P.M. Cocktails 7:00 P.M. Show	ANNUAL FASHION CRITICS' AWARDS SHOW AND DANCE Awards presented to students by designer-critic: Donald Brooks, Louis Dell'Olio, Donna Karan, Kasper, Oscar de la Renta, Bill Robinson, Giorgio Sant'Angelo, Pauline Trigere, Chester Weinberg. Parsons Award to Arnold Aronson, Chmn. & Chief Exec. Officer, Saks Fifth Ave Chmn.: Irving Spitalnick, Pres., Evan Picone. Reservations: \$200.00 each. (Black tie). Contact: Marvin Rich, 741-5662.	PARSONS SCHOOL OF DESIGN (66 FIFTH AVENUE)	N.Y. HILTON HOTEL GRAND BALLROOM
Beginning Thursday April 10	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 354-7880.	ROBERT JANAN	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Friday April 11 12:00 Noon Luncheon	"GROWING UP IN STYLE"-- CHILDREN'S FALL FASHIONS Live & audio visual presentation of fashions for boys, girls, toddlers & teens. Chmn.: Jeanette Neff, Children's T.V. Workshop. Co-chmn.: Pamela Grey, J.C. Penny. Prices: \$25.00 members, \$35.00 guests. Contact: 247-3940.	THE FASHION GROUP INC. (9 ROCKEFELLER PLAZA)	N.Y. HILTON HOTEL BALLROOM
April 11	CHICAGO EARLY FALL WOMEN'S & CHILDREN'S MARKET (April 11-14)		
April 11	EARLY FALL SHOWINGS IN LOS ANGELES (April 11-14)		
April 13	AMERICAN HOME SEWING ASSN. FALL MERCHANDISE SHOW, CONCORD HOTEL; 736-8820 (Apr 13-15)		
Monday April 14 6-9 P.M.	THIRTY YEARS-- RETROSPECTIVE DESIGN By invitation. Contact: 753-6688.	ROBERTA DI CAMERINO	WHITNEY MUSEUM AMER. ART MADISON AVE AT 75TH STREET
Beginning Monday April 14	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 354-9760.	PIERRE CARDIN SPORTIF	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Monday April 14	OPENING OF FALL COLLECTION (Note date change). By appointment. Contact: Cory Held, 944-9820.	CHRISTIAN DIOR SPORTSWEAR	550 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Beginning Monday April 14	COLD WEATHER DESIGNER COLLECTION: MEN & WOMEN Continuous by appointment. Buyers: 935-4770. Press: Joanne Creveling, 586-2377.	PINKY & DIANNE FOR PRIVATE LABEL	37 WEST 57TH STREET SHOWROOM - SUITE 701
Beginning Monday April 14	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 575-9540.	SINGER & SPICER	1441 BROADWAY SHOWROOM - SUITE 1482
April 15	10:00 A.M., HELGA'S FALL COLLECTION IN LOS ANGELES, 722 S. L.A. ST., (213) 627-0806		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday April 15 11:00 A.M.	SHOWING OF FALL COLLECTION By invitation. (Note change of date). Buyers: 354-0015. Press: Roz Rubenstein, 691-8340	LOIS ANDERSON FOR TANNERWAY	530 SEVENTH AVENUE SHOWROOM - 28TH FLOOR
Tuesday April 15 5:00 P.M.	RECEPTION FOR HEALTH & BEAUTY EDITORS Reception in honor of Dr. Raymond Abrezol of Lausanne, Switzerland. Discussion of Sophrology in the context of Stress Management. By inv., Lisa Curtis, 849-9335.	INTERNATIONAL SOPHROLOGY INST. (CHRYSLER BUILDING)	PLACE TO BE ANNOUNCED
Beginning Tuesday April 15	OPENING OF FALL COLLECTION Also Baronette. Continuous by appointment. Contact: 944-0066.	BARON PETERS; ROBERT LEONARD	530 SEVENTH AVENUE SHOWROOM - 30TH FLOOR
Beginning Tuesday April 15	OPENING OF FALL & WINTER COLLECTION Continuous by appointment. Contact: 751-8255.	ANNA COLON COUTURE	166 EAST 61ST STREET SUITE 16K
Beginning Tuesday April 15	OPENING OF FALL COLLECTION By reservation. Contact: 371-1951.	JEANE EDDY LTD.	718 MADISON AVENUE (63RD & 64TH STREETS)
April 16	INTERNATIONAL FASHION FAIR IN OSAKE, JAPAN (April 16-19)		
April 16	INTERNATIONAL FUR TRADE FAIR IN FRANKFURT (April 16-20)		
April 18	EARLY FALL SHOWINGS IN MIAMI (April 18-21)		
April 20	IGEDO IN DUSSELDORF (International Fashion Trade Fair) (April 20-24)		
Monday April 21 9:30 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter, 11th floor. Contact: 869-1380.	WILLI SMITH FOR WILLI WEAR (62 W. 39)	ALVIN AILEY REHEARSAL STUDIO - 1515 BROADWAY
Monday April 21 10-12 Noon	INFORMAL MODELING-- FALL COLLECTION Continuous by appointment. Contact: 564-6539.	BRIGITTE FREED	264 WEST 35TH STREET SHOWROOM - 24TH FLOOR
Monday April 21 11:00 A.M.	PRESS SHOWING OF FALL COLLECTION Buyers: 3:00; & April 22 at 2:00 & 4:00. By invitation.	GEOFFREY BEENE & BEENE BAG	550 SEVENTH AVENUE SHOWROOM - 4TH FLOOR Contact: 398-0800.
Monday April 21 12:00 Noon	SHOWING OF FALL COLLECTION Also at 4:00. By invitation. Buyers: 221-6374. Press: Pete. Sanders, 580-2745.	TRACY MILLS	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Monday April 21 1:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter Whodunnit, Hotel Plaza, Suite 1530. Contact: 354-6065.	MADY GERRARD	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Monday April 21 2:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Buyers: 391-8052. Press: Roz Rubenstein, 691-8340.	BERN CONRAD	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR
April 21	3:00 P.M., GEOFFREY BEENE & BEENE BAG (2nd show), 550 Seventh Ave., 4th fl., 398-0800		
Monday April 21 4:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appt. Buyers: 921-1265. Publ.: Billie Gould, 661-9675.	LYNWOOD CLASSICS BY CORINNE PULITZER	575 SEVENTH AVENUE NEW SHOWROOM - 1900
April 21	4:00 P.M., TRACY MILLS (2nd show), 550 Seventh Avenue, 5th floor, 221-6374		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday April 21 5:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter, 21st floor. Contact: 221-5726.	HANAE MORI (550 SEVENTH AVENUE)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Monday April 21 9:00 PM & Midnight	"BARBIE" FASHION SHOW By invitation or admission \$6.00. Tickets: 541-4909. Press: Leona Farber, 586-2636. Fall collection, by appointment, 751-9390.	TIMOTHY DUNLEAVY (225 EAST 60TH STREET)	36 WEST 62ND STREET HURRAH
Beginning Monday April 21	OPENING OF FALL COLLECTION Continuous by appointment. Contact: Rita Scupp, 371-7300.	ABBRACCI LTD.	645 FIFTH AVE (OLYMPIC TOWER) SHOWROOM - 7TH FLOOR
Beginning Monday April 21	OPENING OF FALL II COLLECTION Continuous by appointment. Contact: Helen Ginns, 935-4400.	ARBITRO S.A. BY LUIS GARCIA ALVEAR	677 FIFTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Monday April 21	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 736-0085.	ADAM BEALL	250 WEST 35TH STREET SHOWROOM - 17TH FLOOR
Beginning Monday April 21	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 221-6066.	BILLINA	512 SEVENTH AVENUE SHOWROOM - 42ND FLOOR
Beginning Monday April 21	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 354-3010.	STANLEY BLACKER SPORT	1411 BROADWAY SHOWROOM - ROOM 910
Beginning Monday April 21	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 840-6670.	BONAVITACOLA	38 WEST 38TH STREET SHOWROOM - 3RD FLOOR
Beginning Monday April 21	OPENING OF FALL COLLECTION By appointment. Contact: Arleen Bowman, 221-0160.	SHANGHAI'D BY BOWMAN TRADING	1441 BROADWAY SHOWROOM - 14TH FLOOR
Beginning Monday April 21	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 594-8955.	INGRID CADÓ FOR CADÓ & HERBERT	226 WEST 37TH STREET SHOWROOM - 7TH FLOOR
Monday April 21- May 2	FALL CALIFORNIA COLLECTIONS IN IN.Y. Christine Albers, Art Wear, Carol Bird, Joanie Char, Marion Clayden, Liquette, Mercedes & Adrienne, I. Peri, Nancy Stolkin, Phyllis Sues, Tenderness, Terrific Co., Irene Tsu, Valluccio, Sue Wong. By appointment. Contact: (213) 747-7206.	CALIFORNIA DESIGNERS	NAVARRO HOTEL 112 CENTRAL PARK SOUTH
Beginning Monday April 21	OPENING OF FALL COLLECTION Also, Pierre Cardin Boutique. By appointment. Contact: 354-7284.	PIERRE CARDIN SUITS & COATS (DIV. GALLANT)	205 WEST 39TH STREET SHOWROOM - 8TH FLOOR
Beginning Monday April 21	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 563-5427.	CARILLON BY MARIO FORTE	498 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Beginning Monday April 21	OPENING OF FALL COATS, JACKETS, HAND-KNIT SWEATERS By appointment. Contact: Quita Atchley, 730-1944.	CILANTRO	110 WEST 40TH STREET SHOWROOM - SUITE 2503
Beginning Monday April 21	OPENING OF FALL/WINTER COLLECTION Continuous by appointment. Contact: Katherine Moseley, 751-8255.	ANA COLON	166 EAST 61ST STREET SUITE 16K

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday April 21	OPENING OF FALL COLLECTION "Big, Bold & Beautiful." Continuous by appointment. Contact: 594-9205.	COSTA MILLER	498 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Beginning Monday April 21	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 594-9205.	VICTOR COSTA	498 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Beginning Monday April 21	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 921-2444.	CRISCIONE	566 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Beginning Monday April 21	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 563-2300.	DALANI II BY LOUISE ARMOUR	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Monday April 21- May 2	OPENING OF FALL COLLECTIONS Mac Tac & Trevise. Contact: Danilo DeDominicis, (215) 546-7595.	DAVIS ELLIOT INTERNATIONAL (226 S. 16TH, PHILA.)	GOTHAM HOTEL PRIVATE SUITE
Monday April 21- May 2	PREMIERE: ITALIAN READY-TO-WEAR IN U.S. Thereafter 60 E. 66th (2A). Contact: Eliseo Fullin, Marieroze Procaccino, 744-8014.	FRANCO FERRARO	37 WEST 57TH STREET SHOWROOM - SUITE 200
Beginning Monday April 21	OPENING OF FALL COLLECTION Pierre Balmain; Cenage; Chu-Chi; Endres Ultrasuedes; Annemarie Gardin; Rina di Montella; Carol Peretz. Continuous by appointment. Contact: 279-9620.	FLORENCE & CELESTE	498 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Beginning Monday April 21	OPENING OF FALL COLLECTIONS All divisions. Continuous by appointment. Contact: 391-5460.	CHARLOTTE FORD (DIV. DON SOPHISTICATES)	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Beginning Monday April 21	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 736-2980.	JACK FULLER LTD.	498 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Beginning Monday April 21	OPENING OF FALL COLLECTIONS Continuous by appointment. Contact: 575-0800.	DIANE VON FURSTENBERG (ALL DIVISIONS)	530 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Beginning Monday April 21	OPENING OF FALL COAT & SUIT COLLECTION Continuous by appointment. Contact: 354-7284.	GALLANT INTERNATIONAL	205 WEST 39TH STREET SHOWROOM - 8TH FLOOR
Beginning Monday April 21	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 354-4700.	GAMUT	512 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Beginning Monday April 21	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 354-4147.	GENTILLESSE	230 WEST 39TH STREET SHOWROOM - 16TH FLOOR
Beginning Monday April 21	OPENING OF FALL COLLECTIONS Continuous by appointment. Contact: 730-1880.	NATALIE GREEN COATS/SUITS; SUETIME BY BERT NEWMAN	500 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Beginning Monday April 21	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 840-1828.	G.S.M. BY RICHARD NEWMAN	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Beginning Monday April 21	OPENING OF FALL COLLECTION Continuous by appointment. Buyers: 736-8850. Press: Gayle Saunders, 753-6688.	EDWARD HARNEY	498 SEVENTH AVENUE SHOWROOM - 18TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday April 21	OPENING OF FALL COLLECTION Continuous by appointment.	WINTERTIME BY HOLLY'S HARP Contact: 546-6937.	498 SEVENTH AVENUE LOIS SILVERMAN-5TH FLOOR
Beginning Monday April 21	OPENING OF FALL COLLECTION Continuous by appointment.	JONATHAN HITCHCOCK FOR REUBEN THOMAS Contact: 736-6060.	498 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Beginning Monday April 21	OPENING OF FALL COLLECTION Continuous by appointment.	ANN HOBBS FOR CLAIRE PRITCHARD Contact: 354-8950.	1400 BROADWAY SHOWROOM - 10TH FLOOR
Beginning Monday April 21	OPENING OF FALL COLLECTION Continuous by appointment.	ISHIO FOR NOEL SOPHISTICATES Contact: 921-1200.	1400 BROADWAY SHOWROOM - 5TH FLOOR
Beginning Monday April 21	OPENING OF FALL COLLECTIONS Robin Baron, Renee Helga Howie, Kathleen Latham, Ling de Paris.	JOANNE JAAP By appt., 570-0165.	525 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Beginning Monday April 21	OPENING OF FALL COLLECTIONS Continuous by appointment.	JAMISON; JAMISPORT Contact: 239-9477.	498 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Beginning Monday April 21	OPENING OF FALL COLLECTION Continuous by appointment.	NAT KAPLAN Contact: 239-9400.	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Monday April 21	OPENING OF FALL COLLECTION Continuous by appointment.	KAPPI Contact: 239-9494.	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Monday April 21	OPENING OF FALL COLLECTION Continuous by appointment.	KAREN TEPPER FOR KAREN UNLIMITED Contact: 921-2772.	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Beginning Monday April 21	OPENING OF FALL COLLECTION By appointment.	DIMITRI KRITSAS LTD. Contact: Betty Forray, 245-6286.	230 WEST 55TH STREET NEW ADDRESS - SUITE 15D
Monday April 21- May 2	PREMIERE: ITALIAN LEATHER FASHIONS IN U.S. Thereafter 60 E 66 (2A).	LESY ALTA MODA Contact: Eliseo Fullin, Marierose Proaccino, 744-8014.	37 WEST 57TH STREET SHOWROOM - SUITE 200
Monday April 21- May 4	PREMIERE: FALL SILK DAYTIME & EVENING COLLECTION Continuous by appointment.	LOUIE (3223 CLAY, SAN FRAN.) Contact: (415) 931-0266.	GOTHAM HOTEL PRIVATE SUITE
Beginning Monday April 21	OPENING OF FALL COLLECTION Continuous by appointment.	ERIC LUND Contact: Estelle Marr, 244-6078.	230 WEST 41ST STREET SHOWROOM - 17TH FLOOR
Beginning Monday April 21	OPENING OF FALL COLLECTION Continuous by appointment.	MIGNON BY DOROTHY FARBO, MIGNON II Contact: 354-4980.	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Beginning Monday April 21	OPENING OF FALL COLLECTION Continuous by appointment.	MISS O BY OSCAR DE LA RENTA Contact: 354-6777.	550 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Beginning Monday April 21	OPENING OF FALL COLLECTION Continuous by appointment.	ALBERT NIPON Contact: 354-0760.	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday April 21	OPENING OF FALL COLLECTION Continuous by appointment.	NIPON BOUTIQUE Contact: 354-4325.	530 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Beginning Monday April 21	OPENING OF FALL COLLECTION Continuous by appointment.	ALBERT NIPON COLLECTIBLES Contact: 921-8620.	539 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Beginning Monday April 21	OPENING OF FALL COLLECTION Continuous by appointment.	OQUENDO Contact: 888-5450.	37 WEST 57TH STREET SHOWROOM - 6TH FLOOR
Beginning Monday April 21	OPENING OF FALL COLLECTION Continuous by appointment.	YONSON PAK FOR Y. PAK LTD. Contact: 695-6087.	545 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Beginning Monday April 21	OPENING OF FALL COLLECTIONS Continuous by appointment.	PRINCESS SUMI PETITES (DIV. DON SOPHISTICATES) Contact: 391-5460.	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Beginning Monday April 21	OPENING OF FALL COLLECTIONS Continuous by appointment.	RAINCHEETAHS & CHEETAHSPORT Contact: 563-5100.	500 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Monday April 21- May 2	OPENING OF FALL COLLECTIONS Continuous by appointment.	GEORGES RECH & SYNONYME DE GEORGES RECH Contact: Patricia Papcock, 832-3144.	711 MADISON AVE (63RD STREET) SHOWROOM - 2ND FLOOR
Beginning Monday April 21	OPENING OF FALL COLLECTIONS Continuous by appointment.	RICHTONE LTD.; SUITS BY RANDAZZO Contact: 279-1600.	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Beginning Monday April 21	OPENING OF FALL COLLECTIONS Continuous by appointment.	RIZKALLAH & OGEE BY RIZKALLAH Buyers: 947-2055. Press: Roz Rubenstein, 691-8340.	498 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Beginning Monday April 21	OPENING OF FALL COLLECTION Continuous by appointment.	RONA BY JAMES DAUGHERTY & GLORIA CASTALDO Contact: 563-2300.	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Beginning Monday April 21	OPENING OF FALL COLLECTIONS Continuous by appointment.	ROTH-LE COVER; ROTH-LE COVER SPORT Contact: Dick Steiner, 279-7966.	498 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Beginning Monday April 21	OPENING OF FALL COLLECTION Continuous by appointment.	ABE SCHRADER CORP. Contact: 840-7733.	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Beginning Monday April 21	OPENING OF FALL COLLECTION FROM CALIFORNIA By appointment.	MAGNOLIA/NICOLA FOR SILKS (110 EAST 9TH, L.A.) Contact: (213) 931-0077; (213) 629-2437.	ST. REGIS HOTEL PRIVATE SUITE
Beginning Monday April 21	OPENING OF FALL COLLECTION	SPORTWHIRL BY LESLIE HOLZMAN	498 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Also Peter G's by Viola Sylbert.	Continuous by appointment.	Contact: 563-0800.	
Beginning Monday April 21	OPENING OF FALL COLLECTION Continuous by appointment.	TANNER OF NORTH CAROLINA Contact: 944-6350.	530 SEVENTH AVENUE SHOWROOM - 28TH FLOOR
Beginning Monday April 21	OPENING OF FALL COLLECTION Continuous by appointment.	HELGA WALMSLEY Contact: 736-1077.	264 WEST 35TH STREET SHOWROOM - 14TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday April 21	OPENING OF FALL COLLECTION By appointment. Contact: (617) 566-3125.	DON WOLF LTD.	ST. MORITZ HOTEL SUITE 2614
Beginning Monday April 21	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 221-6252.	JOHN YOUNG	550 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Beginning Monday April 21	OPENING OF FALL COLLECTION Continuous by appointment. Contact: Jerry Hirsch, 564-5405.	L'ZINGER	264 WEST 35TH STREET SHOWROOM - 12TH FLOOR
Tuesday April 22 9:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 244-7522.	JERRY SILVERMAN	530 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Tuesday April 22 10:00 A.M.	SHOWING OF FALL COLLECTION Produced by Marita. By invitation. Thereafter 5th floor.	DONALD BROOKS (530 SEVENTH AVENUE)	PARSONS FASHION CENTER 560 SEVENTH AVENUE Contact: 354-9440.
Tuesday April 22 11:00 A.M.	SHOWING OF FALL COLLECTION Also April 29, 11 AM (press). By inv. Buyers: 221-1445. Press: Eleanor Lambert, 688-2130.	MOLLIE PARNIS	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Tuesday April 22 12:00 Noon	SHOWING OF FALL COLLECTION Including hand-loomed knits. Also April 29 at 12, by invitation.	HAROLD LEVINE BY DON BREITINGER	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR Contact: 391-2255.
Tuesday April 22 1:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: Cosmo Sirchio, 764-3726.	CHRISTIAN RUPERT	530 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Tuesday April 22 2:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Buyers: Abe Goldner, 221-1995. Press: Billie Gould, 661-9675.	SAMUEL ROBERT	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
April 22	2:00 P.M., GEOFFREY BEENE & BEENE BAG (3rd show), 550 Seventh, 4th fl., 398-0800		
Beginning Tuesday April 22	SHOWING OF FALL COLLECTION Continuous by appointment. Contact: Al Quinn, 921-5070.	ANTHONY MUTO LTD.	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Tuesday April 22 3:30 P.M.	PREMIERE: FALL READY-TO-WEAR IN NEW YORK By invitation. Thereafter 5th floor. Contact: Georgia Calambokidis, 249-4090.	UNGARO (803 MADISON AVENUE)	HOTEL PLAZA TERRACE ROOM
April 22	4:00 P.M., GEOFFREY BEENE & BEENE BAG (4th show), 550 7th, 4th fl., 398-0800		
Tuesday April 22 5:00 P.M. Cocktails	SHOWING FALL KNIT & SEPARATES COLLECTION Show 5:30 P.M. By invitation. Thereafter by appointment, 12th floor. Buyers: 594-1179. Press: Marty Bronson, 760-7629.	ANTONELLA ORE (498 SEVENTH AVENUE)	F.I.T.-AMPHITHEATRE 227 WEST 27TH STREET
Tuesday April 22 5:30 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter, Augustus, 24th fl. Contact: Sally Krieger, 840-6674.	CAUMONT (530 SEVENTH AVENUE)	PLACE TO BE ANNOUNCED
Beginning Tuesday April 22	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 944-8870.	CASI	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Beginning Tuesday April 22	FALL FASHIONS FOR "THE GREAT WOMAN" Continuous by appointment. Contact: Carmela Frattasi, 697-5137.	YVONNE DAZAY	1350 BROADWAY SHOWROOM - PENTHOUSE

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Tuesday April 22	OPENING OF FALL COLLECTION Continuous by appointment.	STAR OF SIAM Contact: 398-0920.	550 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Wednesday April 23 9:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter 27th fl. Buyers: 221-2457. Press: Jody Donohue, 688-8653.	UMI COLLECTIONS BY ANNE CRIMMINS (530 7TH)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Wednesday April 23 10:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appt., 44th fl. Contact: 869-1605.	DDDOMINICK (512 SEVENTH AVENUE)	FOUR SEASONS 99 EAST 52ND STREET
Beginning Wednesday April 23	OPENING OF FALL COLLECTION By appointment. (Show originally scheduled for April 23 cancelled). Contact: 221-1445.	MOLLIE ROBERT (DIV. MOLLIE PARNIS)	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Wednesday April 23 12:00 Noon	SHOWING OF FALL COLLECTION Also April 25 at 10:00. By invitation. Thereafter by appt. Contact: 563-4358.	VERA MAXWELL	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR
Cancelled April 23	PORTFOLIO II BY MITCHELL GROSS FALL COLLECTION SHOWING ORIGINALLY SCHEDULED FOR WED., APRIL 23RD AT 1:00 P.M., HAS BEEN CANCELLED		
Wednesday April 23 2:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Buyers: Gayle Osman, 354-4330. Press: Rea Lubar, 575-0735.	ADRI	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Wednesday April 23 3:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Buyers: 840-0622. Press: Pete Sanders, 580-2745.	JESPER NYEBOE	530 SEVENTH AVENUE SHOWROOM - 30TH FLOOR
Wednesday April 23 4:00 P.M.	SHOWING OF FALL COLLECTION Direct from Paris & capsule collection of Dianne B. By invitation, 354-6474.	KANSAI YAMAMOTO & DIANNE B (530 7TH AVE)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Wednesday April 23 5:00 P.M.	COUTURE COLLECTIONS: LA DONNA/L'UOMO Cocktails; by invitation. Thereafter by appt. Contact: Deborah Lorippo, 929-0952.	DIMITRI	142 FIFTH AVE (19TH ST) SHOWROOM - 4TH FLOOR
Wednesday April 23 6:30 P.M.	SHOWING OF FALL COLLECTION Cocktails, show 7:00. By invitation. Thereafter Ste. 609. Contact: (213) 937-5680.	RUBEN PANIS (6911 MELROSE AVE., L.A.)	GOTHAM HOTEL BALLROOM
Wednesday April 23- May 3	PREMIERE: FALL/ WINTER COLLECTION By invitation. Thereafter by appointment. Contact: (213) 550-7852.	JACQUES BOISSON (9348 SANTA MINICA, L.A.)	GOTHAM HOTEL PRIVATE SUITE
Beginning Wednesday April 23	OPENING OF FALL COLLECTION Continuous by appointment.	MUNYE DESIGNS; MUNYE TWO Contact: 221-7821.	530 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Beginning Wednesday April 23	OPENING OF FALL COLLECTION Continuous by appointment.	MORTON MYLES Contact: 391-8700.	530 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Beginning Wednesday April 23	OPENING OF FALL COLLECTION Continuous by appointment.	MYLESPORT BY MORTON MYLES Contact: 391-8700.	530 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Thursday April 24 9:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 221-3489.	SAZ, & SAZ II	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday April 24 10:00 A.M.	SHOWING OF FALL COLLECTION 10:00 A.M. By invitation. Thereafter 4th floor. Contact: 221-7545	CATHY HARDWICK (530 SEVENTH AVENUE)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Thursday April 24 11:30 A.M.	SHOWING OF FALL DRESS COLLECTION Also at 3:00. By invitation. Thereafter 14th floor. Contact: 354-6340.	HALSTON (550 SEVENTH AVENUE)	OLYMPIC TOWER (51ST STREET) 645 FIFTH AVE-21ST FLOOR
Thursday April 24 1:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter 9th floor. Contact: 354-5893.	FRANK MASANDREA (550 SEVENTH AVENUE)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Thursday April 24 2:00 P.M.	FALL DRESSES & SPORTSWEAR By invitation. Thereafter by appointment. Contact: 221-6690.	CESARANI	550 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
April 24	3:00 P.M., HALSTON (2nd show), Olympic Tower, 645 Fifth Ave. Contact: 350-8830.		
Beginning Thursday April 24	OPENING OF FALL COLLECTION No formal show. By appointment. Contact: 391-2870.	ULTIMATE KNIT BY JANET MAFFEI	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR
Thursday April 24 4:00 P.M.	SHOWING OF FALL COLLECTIONS By invitation. Thereafter 3rd floor. Contact: 354-7830.	SCOTT BARRIE; SCOTTIE	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Thursday April 24 5:00 P.M.	SHOWING OF FALL WOMEN'S & CHILDREN'S FASHIONS Cocktails; show at 5:45. By invitation. Contact: Marianne Mischo, 935-8060.	PIERRE CARDIN	NEW YORK ATHLETIC CLUB 180 CENTRAL PARK SO-9TH FL
Beginning Thursday April 24	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 686-1350.	IZABEL	385 FIFTH AVENUE SUITE 909
Thursday April 24- April 26	OPENING OF FALL LARGE SILK DRESS COLLECTION By appt. Press: Sandra Zangareia, (213) 657-1711. Buyers: (213) 657-1711.	MADAME POMPADOUR (1140 N. CLARK, L.A.)	HOTEL PIERRE PRIVATE SUITE
Thursday April 24- May 1	OPENING FALL WHOLESALE DRESS COLLECTION Continuous by appointment. Contact: Lynn, 688-2312.	SWEE LO (688 MADISON AVENUE)	ST. REGIS HOTEL PRIVATE SUITE
Friday April 25 9:00 A.M.	PRET-A-PORTER AT TWO SHOWINGS Also at 12:00 Noon. Prices & details to follow. Contact: 247-3940.	THE FASHION GROUP INC. (9 ROCKEFELLER PLAZA)	N.Y. HILTON HOTEL BALLROOM
Friday April 25 10:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 686-9616.	JULIO	419 PARK AVE SO (29TH ST) SHOWROOM - 20TH FLOOR
April 25	10:00 A.M., VERA MAXWELL (2nd show), 530 Seventh Avenue, 26th floor, 563-4358		
Friday April 25 11:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 221-6252.	LEAL	550 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
April 25	12:00 NOON, THE FASHION GROUP PRET-A-PORTER (2nd show), N.Y. HILTON, 247-3940		
Friday April 25 12:30 P.M.	SHOWING OF FALL COLLECTION Only show. By invitation. Thereafter 6th floor. Buyers: 221-1616. Press: 245-1550.	GIORGIO SANT'ANGELO (550 SEVENTH AVENUE)	20 WEST 57TH STREET STUDIO - 4TH FLOOR

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Friday April 25 2:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter 8th fl. Contact: Madlyn Koppel, Connie Shine, 371-2520.	AGNONA (37 WEST 57TH STREET)	ST. REGIS HOTEL VERSAILLES ROOM
Friday April 25 2:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter Suite 2906. Buyers: 840-7892.	REGINA KRAVITZ (575 SEVENTH AVENUE)	PARSONS FASHION CENTER 560 SEVENTH AVENUE Press: Rea Lubar, 575-0735.
Friday April 25 3:30 P'M.	SHOWING OF FALL COLLECTION (Note time change). By invitation. Thereafter 3rd. floor.	RALPH LAUREN (550 SEVENTH AVENUE)	HOTEL PIERRE BALLROOM Contact: 221-0675.
April 26	LEATHER GOODS FAIR IN OFFENBACH (April 26-29)		
Sunday April 27 12:00 Noon	2ND ANNUAL TREVIRA/ COUPLES' RACE Guests: Bill Rodgers, Craig Virgin, Krik Pfeffer, Jaon Benoit & Ellison Goodall. Contact: Ellen Sweeney, 790-9403.	HOECHST FIBERS/RUNNER UP DIV. AMERICAN ARGE	TAVERN ON THE GREEN 67TH STREET & CENTRAL PARK W
Monday April 28 9:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Contact: (617) 262-6580. Press: Eleanor Lambert, 688-2130.	FIANDACA (230 CENTRAL PARK SO)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Monday April 28 10:00 A.M.	SHOWING OF FALL COLLECTION Also at 1:00. By invitation. Buyers: 921-8500. Press: Nina Santisi, 921-8500.	PERRY ELLIS	575 SEVENTH AVENUE MEZZANINE
Monday Arpil 28 11:00 A.M.	SHOWING OF FALL COLLECTION Also at 2:00 & 4:00. By invitation. Contact: 221-6660.	BILL BLASS LTD. (550 SEVENTH AVENUE)	HOTEL PIERRE COTILLION ROOM
Monday April 28 12:00 Noon	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: BA 1-8510.	BILL ATKINSON	514 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
April 28	1:00 -.M., PERRY ELLIS (2nd show), 575 Seventh Ave., Mezzanine, 921-8500		
April 28	2:00 P.M., BILL BLASS (2nd show), Hotel Pierre, Cotillion Room, 221-6660		
Monday April 28 3:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 921-1460.	GLORIA SACHS	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
April 28	4:00 P.M., BILL BLASS (3rd show), Hotel Pierre, Cotillion Room, 221-6660		
Monday April 28 4:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment, 17th floor. Contact: 840-8220.	LOUIS FERAUD (570 SEVENTH AVENUE)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
April 28	5:00 P.M., STEPHEN BURROWS FOR APT TENNANT (press only). Contact: 247-1100		
Monday April 28 5:00 P.M.	FASHION SHOW & AND RECEPTION Eight Hong Kong firms; sportswear, knits and silks. By invitation. Thereafter daily through May 1. Contact: Maralyn Rittenour, 582-6610.	HONG KONG TRADE DEVELOPMENT COUNCIL	SHERATON CENTRE 52ND STREET & 7TH AVENUE
Monday April 28 6:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Contact: 622-4991.	ROBERTO FONTANEZ	WESTBURY HOTEL MADISON AT 69TH STREET
Monday April 28 6:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: (213) 627-0806.	HELGA (722 S.LOS ANGELES,L.A.)	GOTHAM HOTEL PRIVATE SUITE

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Monday April 28 6:00 P.M.- 8:00 P.M.	PREMIERE SHOWING IN NY-- FALL READY-TO-WEAR By invitation. Thereafter by appointment. Buyers: Fran Baldeschi, 826-6515. Press: Lee Pritchard, 838-9470.	FERRAGAMO	663 FIFTH AVENUE SHOWROOM - 5TH FLOOR
Monday April 28 8:00 P.M. Dinner	SHOW ON SKATES: "DAVID'S EVENING ON WHEELS"--BENEFIT Produced by David Hockney. To benefit NYU Grey Art Gallery. Price: \$100.00; after 10:00 P.M., \$20.00. Press: Harriet Weintraub, 396-6481.	BARNEY'S	THE ROXY 518 WEST 18TH STREET
Beginning Monday April 28	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 736-8802.	AYAKO	498 7TH AVE - 5TH FLOOR JULI LYNN CHARLOT SHOWROOM
Monday April 28- May 10	FALL COLLECTION IN NEW YORK By appointment. Contact: (213) 479-3751.	DINALLO (2310 COTNER, L.A.)	ST. REGIS HOTEL PRIVATE SUITE
Monday April 28- May 2	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 243-6859.	DIANE PERNET	29 EAST 19TH STREET GUYAUX STUDIO - 9TH FLOOR
Beginning Monday April 28	OPENING OF FALL COLLECTIONS Continuous by appointment. Contact: Ruth Lutz, (213) 489-1650.	JILL RICHARDS; JILL RICHARDS II	GOTHAM HOTEL SUITE 1209
Beginning MOnday April 28	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 354-0629.	RICHILENE	530 SEVENTH AVENUE NEW SHOWROOM - 3RD FLOOR
Beginning Monday April 28	OPENING OF FALL/ WINTER COLLECTIONS Continuous by appointment.	ERNST STRAUSS & SCHNELL SPORTS Contact: (213) 623-8112.	ST. MORITZ HOTEL PENTHOUSE 33-A
Tuesday April 29 9:00 A.M.	PRESS SHOWING OF DESIGNER SEPARATES Buyers at 4:00. By invitation. Contact: 354-4700.	DON SAYRES	512 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Tuesday Arpil 29 10:00 A.M.	SHOWING OF FALL COLLECTION Also, Thurs., May 1, 10 A.M. By invitation. Thereafter by appt. Contact: 354-8600.	ADELE SIMPSON	530 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Tuesday April 29 12:00 Noon	PRESS SHOWING: FALL COLLECTION By invitation. Thereafter by appointment. Contact: 840-8867.	BILL HAIRE FOR FRIEDRICKS SPORT	205 WEST 39TH STREET SHOWROOM - 13TH FLOOR
April 29	12:00 NOON, HAROLD LEVINE (2nd show), 530 Seventh Ave., 21st floor, 391-2255		
Tuesday April 29 1:00 P.M.	SHOWING OF FALL COLLECTION Produced by Sybil Weinman. By invitation. Thereafter 12th floor. Contact: 354-1880.	DOMINIC ROMPOLLO (530 SEVENTH AVENUE)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Tuesday Arpil 29 2:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 840-8888.	BETTY HANSON & CO.	205 WEST 39TH STREET SHOWROOM - 14TH FLOOR
Tuesday April 29 3:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 736-4078.	MARY McFADDEN	264 WEST 35TH STREET SHOWROOM - 2ND FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday April 19 4:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 944-6844.	VICTORIA ROYAL BY MARTIN STAHELY	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Tuesday April 29 4:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appt. Buyers: 244-0775. Press: Rea Lubar, 575-0735.	ELAINE ALPERT	264 WEST 35TH STREET SHOWROOM - 11TH FLOOR
April 29	4:00 P.M., DON SAYRES (2nd show), 512 Seventh Avenue, 6th floor. Contact: 354-4700		
Tuesday April 29 5:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter 11th floor. Contact: 221-4052.	KASPER FOR JOAN LESLIE (530 SEVENTH AVENUE)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Tuesday April 29 6:00 P.M.	COCKTAIL SHOWING OF FALL COLLECTION Also May 6, 6:00 P.M. By reservation. Contact: Charles Dickey, (213) 623-5192	TRAVILLA (122 E. 7TH ST., L.A.)	GOTHAM HOTEL EMBASSY ROOM
Tuesday April 29 7:00 G.M.	SHOWING OF FALL COLLECTION Also May 6 at 7:00 P.M. By invitation. Contact: (213) 652-9010.	MICHAEL NOVARESE (711 N. LA CIENEGA, L.A.)	GOTHAM HOTEL PRIVATE SUITE
Tuesday April 29 8:00 P.M.	SHOWING OF FALL COLLECTION <u>Note date change.</u> By invitation. Thereafter, by appt., Ste. 1463, 921-0510.	BETSEY JOHNSON (1441 BROADWAY)	PLACE TO BE ANNOUNCED
Beginning Tuesday April 29	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 564-4450.	JER DOR FASHIONS LTD.	488 SEVENTH AVENUE SHOWROOM - 915
Beginning Tuesday April 29	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 245-4060.	SHU-BA BY HOLLY LUEDERS	57 WEST 56TH STREET SHOWROOM - 5TH FLOOR
Beginning Tuesday April 29	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 840-7677.	NORMA WALTERS	66 WEST 38TH STREET SHOWROOM - 2ND FLOOR
Wednesday April 30 9:00 A.M.	PRESS SHOWING: FALL COLLECTION Press at 9:00 A.M. Buyers at 4:00 P.M. By invitation.	BLASSPORT (550 SEVENTH AVENUE)	FOUR SEASONS 99 EAST 52ND STREET Contact: 354-4200.
Wednesday April 30 10:00 A.M.	SHOWING OF FALL COLLECTION Also at 12:00, 2:00 (press), & 4:00. By invitation. Contact: 354-6777.	OSCAR DE LA RENTA	550 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Wednesday April 30 10:30 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 691-8300.	MRS. H. WINTER	155 WEST 23RD STREET SHOWROOM - 10TH FLOOR
Wednesday April 30 11:30 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: Hathaway/de La Chapelle, 751-5027.	HIROKO	120 WEST 28TH STREET SHOWROOM - 3RD FLOOR
Wednesday April 30 12:00 Noon	SHOWING OF FALL COLLECTION Also May 1 at 12:00 Noon. By invitation. Contact: 391-9100.	TRIGERE	550 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
April 30	12:00 NOON, OSCAR DE LA RENTA, (2nd show), 550 Seventh Ave, 11th floor, 354-6777		
Wednesday April 30 1:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter 7th floor. Contact: 840-6720.	KOOS VAN DEN AKKER (550 SEVENTH AVENUE)	PARSONS FASHION CENTER 560 SEVENTH AVENUE

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
April 30	2:00 P.M., OSCAR DE LA RENTA(3rd show--press), 550 Seventh Ave., 11th fl., 354-6777		
Wednesday	SHOWING OF FALL	RICHARD ASSATLY: &	PARSONS FASHION CENTER
April 30	COLLECTIONS	RICHARD ASSATLY'S ADDITIONS	560 SEVENTH AVENUE
3:00 P.M.	By invitation. Thereafter, 550 7th, 12th fl., 391-0901, Press:Pete Sanders, 580-2745.		
April 30	4:00 P.M., OSCAR DE LA RENTA, (4th show), 550 Seventh Ave., 11th floor, 354-6777		
April 30	4:00 P.M., BLASSPORT, (2nd show), Four Seasons, 99 E. 52 Street, 354-4200.		
Wednesday	SHOWING OF FALL	GIOVANNI DE MOURA	56 WEST 39TH STREET
April 30	COLLECTION		SHOWROOM - 4th FLOOR
4-6 P.M.	Informal modeling. Contact: 391-2253		
Wednesday	SHOWING: LINEN FASHIONS	MAISON DU LIN	HOTEL PIERRE
April 30	BY FRENCH DESIGNERS	(280 MADISON AVENUE)	COTILLION ROOM
5:00 P.M.	Part I--50 prototypes; Part II--30 Summer designs. By invitation. Contact: 685-0424.		
Wednesday	FASHION SHOW BY	THE SOHO DESIGNERS	GREENE STREET CAFE
April 30	TWENTY-ONE DESIGNERS	(611 BROADWAY)	101 GREENE STREET
5:30 P.M.	Cocktails from 5:00. By invitation. Contact: Ina Bernstein or Meg Stalley, 254-8325.		
Wednesday	BED, BATH, TABLE LINEN	AMERICAN INTERNATIONAL	PLACE TO BE ANNOUNCED
April 30	BY TANIA VARTAN	TEXTILE	
5:30-8:30	By invitation. Until April 10, 744-6710. Thereafter, 734-9839.		
Wednesday	SHOWING DAY & EVENING,	ANDRE VAN PIER, INC.	BROADWAY AT 17TH STREET
April 30	FALL/HOLIDAY COLLECTION	(431 FIFTH AVENUE)	PRIVATE CLUB
8:00 P.M.	Admission with invitation purchased before show date. Contact: Tom Alfieri, 679-9634.		
Wednesday	OPENING OF FALL	HOLLY'S HARP	ST. REGIS HOTEL
April 30-	COLLECTION	(950 N. CAHUENGA, L.A.)	PRIVATE SUITE
May 9	Continuous by appointment. Contact: (213) 462-6377.		
Beginning	OPENING OF FALL	POSH BY JAY ANDERSON	550 SEVENTH AVENUE
Wednesday	COLLECTION		SHOWROOM - 18TH FLOOR
April 30	Continuous by appointment. Contact: Kay McGowan, 398-0763.		
April 30	IDEACOMO--FABRICS TRADE FAIR IN COMO, ITALY (April 30-May 5).		
Thursday	SHOWING OF FALL	KASPER FOR J. L. SPORT	PARSONS FASHION CENTER
May 1	COLLECTION	(530 SEVENTH AVENUE)	560 SEVENTH AVENUE
9:00 A.M.	By invitation. Thereafter 11th floor. Contact: 221-4090.		
Thursday	SHOWING OF FALL	LEVINO VERNA FOR MAYEHOFF	ST. REGIS HOTEL
May 1	COLLECTION	(498 SEVENTH AVENUE)	VERSAILLES ROOM
10:15 A.M.	By invitation. Thereafter 9th floor. Buyers: 279-2345. Press: Julie Martin, 688-0550.		
Thursday	SHOWING OF FALL	ILIE WACS	530 SEVENTH AVENUE
May 1	COLLECTION		SHOWROOM - 29TH FLOOR
10:00 A.M.	By invitation. Thereafter by appointment. Contact: 354-9080.		
May 1	10:00 A.M. ADELE SIMPSON (2nd show), 530 Seventh Avenue, 29th floor, 354-8600.		
Thursday	SHOWING OF FALL	HALSTON SPORTSWEAR	OLYMPIC TOWER
May 1	COLLECTION	(530 SEVENTH AVENUE)	645 FIFTH AVE (51 ST)
11:30 A.M.	Also at 3:00 P.M. By invitation. Thereafter 4th floor. Contact: 921-2700.		
May 1	12:00 NOON, TRIGERE (2nd show), 550 Seventh Avenue, 16th floor, 391-9100.		
Thursday	SHOWING OF FALL	ALBERT CAPRARO LTD.	F.I.T.-227 WEST 27TH ST
May 1	COLLECTION	(550 SEVENTH AVENUE)	AMPHITHEATRE
1:00 P.M.	By invitation. Thereafter 18th floor. Contact: 840-1679.		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday May 1 2:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter, 12th floor. Contact: 221-6771.	DON KLINE (32 WEST 39TH STREET)	799 MADISON AVENUE (67 ST) SHOWROOM - 2ND FLOOR
May 1	3:00 P.M., HALSTON SPORTSWEAR (2nd show), Olympic Tower, 645 Fifth Ave., 921-2700.		
Thursday May 1 3:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: Patricia, 695-7524.	MAYA	589 8TH AVE (39TH ST) SHOWROOM - 18TH FLOOR
Thursday May 1 4:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: Amy Sokolov, 989-6026.	JOAN VASS	418 WEST 25TH STREET PENTHOUSE
Thursday May 1 4:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 354-9250.	AURORA RUFFOLO	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Thursday May 1 5:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 840-0370.	JOHN ANTHONY	550 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
May 1 6:30 P.M.	PREMIERE SHOWING IN NEW YORK	THEA PORTER OF LONDON	PLACE TO BE ANNOUNCED
Thursday May 1 7:30 P.M. Cocktails	SHOWING OF FALL WINTER COLLECTION Show at 8:15. By invitation. (Black tie). Thereafter by appointment, 8th floor. Contact: Helen Borger, 921-8020. Press: Laurel Matis at Rogers & Cowan, 486-7100.	MICHAELE VOLBRACHT (25 WEST 39TH STREET)	CHEMICAL BANK 11 WEST 51ST STREET
Thursday May 1 & May 2	PRESS TRIP FOR BEAUTY EDITORS Note change of date. By invitation. Publicity: Joan Parker, 974-7414.	BONNE BELL	GEOGETOWN ROW CLEVELAND, OHIO
Friday May 2 10:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Buyers: 889-0109. Press: Rea Lubar, 575-0735.	SYDNEY CARVIN MILLIKEN	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Friday May 2 11:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter 5th floor. Contact: 628-3817.	REIKO (177 E. 87TH STREET)	HOTEL PLAZA CRYSTAL ROOM
Friday May 2 12:00 Noon	FALL COLLECTION: RESIDENT BUYERS AND PRESS By invitation. Collection opens May 2. Contact 354-8590.	MARION MAGED	550 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Friday May 2 12:30 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: Moss, 734-6378.	SHAMASK (860 MADISON AVENUE)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Friday May 2 2:00 P.M.	SHOWING OF FALL COLLECTION One show only. By invitation. Contact: 736-9601.	CALVIN KLEIN	205 WEST 39TH STREET SHOWROOM - 11TH FLOOR
Friday May 2 4:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 674-6087.	ZORAN	214 SULLIVAN STREET SHOWROOM - 6TH FLOOR
Monday May 5 3:00 P.M.	SHOWING OF FALL COLLECTION Designed by Donna Karan and Louis Dell'Olio. By invitation. Contact: 221-7880.	ANNE KLEIN AND COMPANY (205 WEST 39TH STREET)	PARSONS FASHION CENTER SHOWROOM - 6TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday May 5	OPENING OF FALL COLLECTION Including solid and hand-painted evening fashions. Contact: 751-2070.	DORY COFFEE LTD.	145 EAST 49TH STREET SHOWROOM - SUITE 6C
Beginning Monday May 5	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 840-2730.	GUNTER	550 SEVENTH AVENUE SHOWROOM - 22 ND FLOOR
Beginging Monday May 5	OPENING OF FALL/ HOLIDAY COLLECTION By appt. Press, Tues., May 6, 4:00 P.M.. By invitation. Contact: 581-8581.	FERNANDO SANCHEZ	50 WEST 57TH STREET SHOWROOM - 15TH FLOOR
Tuesday May 6 11:00 A.M.	SHOWING OF FALL COLLECTION <u>Note date change.</u> Also at 1:30 P.M.. By invitation. Contact: 399-2450.	RAFAEL BY BILL KAISERMAN	29 WEST 56TH STREET SHOWROOM - 5TH FLOOR
May 6	4:00 P.M., FERNANDO SANCHEZ (press). By inv., place to be announced, 581-8581.		
May 6	6:00 P.M., TRAVILLA, COCKTAILS/FALL SHOWING, GOTHAM HOTEL, (213) 623-5192.		
Beginning Tuesday May 6	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 421-4188.	ALFRED BOSAND	37 WEST 57TH STREET SHOWROOM - 5TH FLOOR
Tuesday May 6- May 8	SHOWING OF ITALIAN FASHION FABRICS From 10:00 A.M. to 6:00 P.M..For the trade only. B y invitation, 432-9250.	TEXITALIA '80	U.N. PLAZA HOTEL 1ST AVE & 44TH STREET
Wednesday May 7- May 9	1ST INTERNATIONAL FASHION ACCESSORIES SHOW Women, infants, children. "Panorama '80" presented by California Apparel news. Contact: Ted Materna or Ernest Russo, 586-0370.	NAT'L FASHION ACCESSORIES (50 ROCKEFELLER PLAZA)	SAHARA HOTEL LAS VEGAS, NEVADA
Thursday May 8 5:30 P.M.	81ST ANNUAL FASHION SHOW Citation honoring Adele Simpson. Tickets: \$10.00. Contact: 636-3465.	PRATT INSTITUTE	N.Y. HILTON HOTEL(54&6TH) TRIANON BALLROOM
May 11- May 16	MONTREAL INT'L FUR FAIR, HOLIDAY INN, 420 Sherbrook St., West., Theatre Maisonneuve. By invitation. Contact: Fur Trade Assn., (514) 844-1945.		
Monday May 12 6:00 P.M.	SHOWING OF FALL "CREPESET" COLLECTION By invitation. Contact: Erika Feinberg, 594-6050.	AMERICAN ENKA	BOND'S BROADWAY & 45TH STREET
Monday May 12- May 15	N.Y. "SALUTE TO THE FASHION INDUSTRY." City-wide effort to bring high visibility to fashion. Special events, fashion shows, exhibits, tours, audio-visual, recep- tions. Contact: Renae Cohen at Midtown Enforcement, 326 W. 42 St., 971-6865.		
Monday May 12- May 16	"A LASTING ROMANCE" Shows at 9:30, 10:30, & 2:30. Reservations: 582-6767.	VANITY FAIR	640 FIFTH AVENUE THEATRE - 6TH FLOOR
Tuesday May 13 8:00 A.M.	SEMI-ANNUAL BREAKFAST Show, 8:30. By invitation. Contact: 888-3300.	BODY FASHIONS/ INTIMATE APPAREL	WALDORF-ASTORIA STARLIGHT ROOF
MAY 13	INTERSTOFF IN FRANKFURT -- INTERNATIONAL FABRICS FAIR (May 13-16).		
May 13- May 15	12TH INTERNATIONAL LEATHER GOODS SHOW, SHERATON CENTRE -- America's largest leather goods show. Contact: 687-1185.		